



Interpreting Wine Guide to Podcast Kit

Note: Updated 20 March 2020
With remote podcasting process

This short guide will show you



- my current podcasting set-up (updated in March 2020 in light of COVID-19)
- tips for getting best results
- approximate prices for purchasing on Amazon in the UK

This guide will not show you




- if podcasting is the right medium for you or your business.
- how to stay motivated when you start, although I share some ideas in my Facebook Group.
- how to love the sound of your own voice. Clue: you probably never will
- However, I have provided several useful links at the end, which might help with these

Let's get started!



by the way this is an extended version of a post I recently shared on www.instagram.com/interpretingwine



interpretingwine
London, United Kingdom

Let's call this first draft of my soon to come visual guide to starting a podcast. Most of you ask about kit, so let's start there. This is my current kit list for an interview scenario.

1.) Microphone: zoom H1n. Just use one mic and hand it between you. 2.) Zoom h1n accessory kit. Includes handle and case (essential). 3.) Wind shield. The type that looks like a fur hat works best. 4.) Memory card. 32gb max. 5.) Extra AAA batteries. 6.) Editing. I use Adobe audition. Monthly subscription. 7.) Hosting. Automatically posts to spotify, iTunes etc. Monthly subscription. 🍷 Approximate upfront cost: £120 🍷 Monthly recurring cost: £10-£20.

Who's starting a podcast this weekend?

1. Zoom video calling software



Current price: **FREE**

In order to manage the recording in two locations I would recommend having both you and your guest connect over Zoom, skype or your preferred video calling software or app.

As a bonus you can also video record the call between you and make this available as an extra piece of content.

2. Zoom h1n microphone



Current price on Amazon (UK): £89

Pro-tip: In an interview set up just pass the mic between you and edit out any delay or noise in post production

COVID-19 update. Given that face to face interviewing is not going to be an option for a while. I would advise recording your part of the conversation with the Zoom H1 and asking your guests to record at their end and send you afterwards. You can then edit the two parts back together.

3. Zoom h1n accessory kit



Current price on Amazon (UK): £29 (Save £9 if you buy in a bundle with the recorder)

Pro-tip: You will need this to for the handle and also a nice case to carry your recorder in

4. Furry wind muff



Current price on Amazon (UK): £9.69

Pro-tip: Use this indoors and outdoors. It will cut down the ambient noise and make your life a lot easier in post production



5. SanDisk Ultra 32 GB microSDHC Memory Card

Current price on Amazon (UK): £6.45

Pro-tip: Do not buy more than a 32 GB card as these are not guaranteed to work. A 32 GB will record more than 24 hours on high quality WAV so it is more than enough.

6. AAA batteries (24 pack)



Current price on Amazon (UK): £7.99

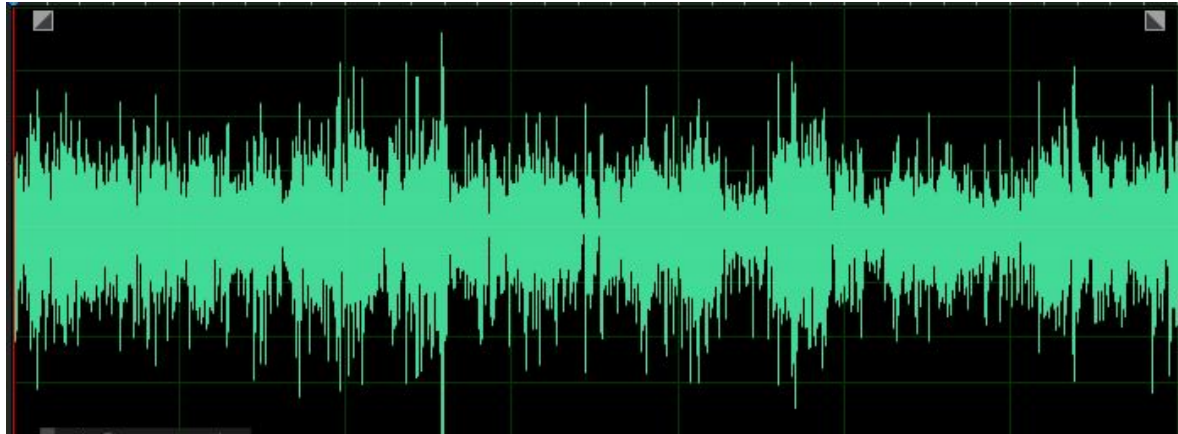
Pro-tip: Always take extra batteries. If in doubt change them before each interview.



7. Adobe Audition software

Current price: **Approx £10 per month**

Pro-tip: Free audio editing software such as Audacity is available at <https://www.audacityteam.org/download/>





8. Libsyn podcast hosting

Current price: **From USD7 per month**

Pro-tip: While there may be free or cheaper options available I like Libsyn for its integration with all popular audio streaming services and amazing customer service. Also some of the free hosting options will insert ads in your episodes.

My package: Libsyn Advanced 400 at **USD20 per month**



Final Costing



Upfront cost: £134 Total (Zoom h1n mic with accessory pack, furry wind muff, 32 GB memory card and 24x AAA batteries)

Monthly cost: Approx £10-20 (Audition editing software and Libsyn hosting). You can get this the monthly cost down if you use free software.



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